

CHAD MILLER

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OBJECTIVE

Look for an opportunity to grow and further develop professional web-design, development and consulting skills through teamwork and personal achievement.

PERSONAL SUMMARY

Experience in contractual work spans 8 years, with the large majority of experience as a Marketing Specialist for real-estate agents. Ability to work independently, or in team environment, on assigned tasks and seek opportunities to continually add value. Strong analytical, problem-solving skills as well as the ability to organize, coordinate, and monitor project work. Ability to effectively communicate, in oral and written form. Can multi-task. Willing to work with a sense of urgency to meet tight project deadlines.

CAREER EXPERIENCE

Real Estate Agents

2007-2008

Worked with multiple real estate agents (The Resource Group, Jane Kessler Lennox, Jonas & Associates, Joan Fitzharris) to develop marketing plans, including logo development, letter head and business card design. Also completed their website design and coding. Developed a Search Engine Optimization strategy for each agent to assure leads.

Faust Real Estate Group

2006-2008

Developed a new company brand for the Faust Real Estate Group, which included an all new website, development of a team logo, banners, brochures, business cards, letter-heads and numerous other stationeries that required new brand. Continue to maintain company website. I also organized and led meetings to discuss website incentives and ideas to make the designing process smooth.

Roof Management

2006-2008

Designed and Developed Functional Specifications for .Net application design. Led the project to create and deploy new company website. Objectives were to create a professional brand and to display this identity across both the company website and .Net application.

Runyon Erectors

2006-2008

Developed and maintain company website with an objective to market the company and its business as well as show-case previous contractual work. Led meetings to assure that the project got completed in an appropriate amount of time.

Engineering Firms

2005-2007

Assisted M2 Design Group and DRK Consultants in developing their websites. Led several meetings, discussing ideas and notions to better advertise the important aspects of their business. The key objectives were to market house-plans, generate popularity, and to illustrate high-level residential homes. Also worked in Auto-CAD for development of marketing catalogs of house-plans for builders to purchase.

The Scotts Company

2002-2004

Employed by consumer service department of The Scotts Company to design and develop the internal website for the consumer service branch. Developed the external website for the marketing department. The marketing site's objectives were for inventory control for all Scott's products located in Home Depot and Lowes stores.

PROFICIENT SKILLS

- ▶ Microsoft Office
- ▶ Search Engine Optimization
- ▶ Adobe Photoshop/Illustrator
- ▶ Web-Design, Interface Design
- ▶ Web coding: HTML, DHTML, CSS
- ▶ FrontPage
- ▶ JavaScript, PHP
- ▶ Macromedia Suite

EDUCATION

The Ohio State University - Fisher College of Business, *College GPA 3.0+*

BA In Business Administration with a Specialization in Business Finance.

In Progress: BA for Business Accounting Specialization. (Completion Date: August 2008)